



AMBASCIATA D'ITALIA
OFFICE OF THE DEFENCE ATTACHÉ
SEKERI 2 – 10674 ATHENS

PUBLIC NOTICE
FOR THE OFFER OF SPONSORSHIP
OF INTERNATIONAL PROMOTION ACTIVITIES FOR
INSTITUTIONAL PURPOSES ORGANIZED FOR THE YEAR 2024
BY THE OFFICE OF THE DEFENCE ATTACHÉ
AT THE EMBASSY OF ITALY IN GREECE

The Office of the Defence Attaché

- considering Art. 29 of Italian Presidential Decree n. 54 dated February 1, 2010 (which allows diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest);
- taking into account Art. 6 of Decree n. 192 dated November 2, 2017 (cooperation with private entities);
- considering the interest shown by Italian and foreign enterprises to support commercial, cultural and scientific promotional initiatives in cooperation with the Office of the Defence Attaché, which offers the possibility to promote their image by sponsoring certain promotional activities organized for the year 2023;

OFFERS

The opportunity to sign Sponsorship contracts with the Office of the Defence Attaché with the aim to support the organization of international promotion activities for institutional purposes organized for the year 2024.

1 GOAL

1.1 On the occasion of the international promotion activities for institutional purposes organized for the year 2024 to be held in Athens, GR, the Office of the Defence Attaché at the Embassy of Italy in Athens plans on organizing multiple events throughout the year, including - for the purposes of this notice - the following (exact dates to be confirmed):

- Italian National Unity and Armed Forces Day (November)

1.2 In view of the celebrations of the events for the year 2024, indicated in the previous point 1.1, the Office of the Defence Attaché provides sponsors with the opportunity to enhance their brand, image and activities in the context of the communication and outreach activities planned for the above events, under the terms established through a specific sponsorship contract

2 GENERAL SPONSOR REQUIREMENT

Public and private subjects are eligible to submit sponsorship offers, subject the absence of conditions prejudicing or limiting their contractual capacity (Art. 94 et seq. of Legislative Decree No. 36/2023).

3 SUBMISSION OF SPONSORSHIP OFFERS

3.1 Sponsorship offers should comply with the following, and:

- a. must be submitted in written form, signed by the company legal representative (filling in the forms in attachment to this Notice), along with the copy of a valid ID, and sent to the Office of the Defence Attache' via email (as far in advance of the events as possible). Documentation should be sent to the following email addresses difeitalia.atene@smd.difesa.it (Cc: athensdat@smd.difesa.it) with PDF attachments not exceeding 2,5 MB;
- b. must indicate the amount intended to be offered as sponsorship;
- c. must be accompanied by a declaration confirming there are no adverse or restrictive conditions to the sponsor's contractual capability (Art. 94 et seq. of Legislative Decree No. 36/2023);
- d. must contain, under penalty of exclusion, the following elements:
 - proposing company's legal and fiscal data;
 - personal and fiscal data and position held by the legal representative, as well as of the signatory of the proposal, if other than the legal representative;
 - brief description of the firm's activity, economic scope and marketing policies;
 - type of sponsorship for which the proposal is made;
- e. must contain the sponsor's commitment to take upon all and any responsibilities and obligations related to the display of its own brand;
- f. must also be accompanied by a self-certification/declaration in place of a notary deed ("Required Documents") and by the acknowledgment and acceptance of the document

"Information on the Protection of Persons with Regard to the Processing of Personal Data Pursuant to EU Regulation 2016/679, article 13", as per the attached required forms;

- g. Sponsor applicants consent to the processing of their data, as well as personal data, in accordance with Italian Legislative Decree n. 196/2003 and the General Data Protection Regulation / GDPR (EU) 2016/679, for all procedural requirements;
- h. Conditional or incomplete offers (e.g. offers without signature) will be excluded.

4 SPONSORSHIP EVALUATION

- 4.1 Sponsorship bids, submitted by the deadline set in paragraph 3.1.a of this Notice, are evaluated by the Office of the Defence Attaché in accordance with the principles of efficiency, effectiveness, impartiality, equanimity, transparency, proportionality.
- 4.2 In consideration of the special nature of the promotional program subject of this Notice, the Office of the Defence Attaché can accept more than one sponsorship.

5 CONVEYING OF ADVERTISING MATERIAL

Public and private subjects, whose sponsorship bids have been accepted by the Office of the Defence Attaché, will have to convey any advertising material (logos, images, etc) related to the activities according to the deadline that will be set.

6 RIGHT TO REJECT SPONSORSHIPS

- 6.1 The Office of the Defence Attaché may reject any sponsorship if:
 - a) it deems it could create conflict with its institutional and diplomatic activity;
 - b) the proposal constitutes a violation of the laws or of the principles of the Italian legal system;
 - c) it deems the message in the advertisement could bias or damage its image or initiatives;
 - d) it deems it not acceptable for reasons of general advisability;
 - e) it includes elements of political syndicalist or religious propaganda;
 - f) it includes offensive messages (including expressions of fanaticism, racism, hate, threat or intolerance);

7 SPONSORSHIP CONTRACT

- 7.1 The sponsorship contract is signed between the Sponsor and the Office of the Defence Attaché.
- 7.2 In no case can any other subject replace the Sponsor in the contract signed between the Sponsor and the Office of the Defence Attaché, unless there is a written authorization from the Office of the Defence Attaché itself.
- 7.3 Should the Office of the Defence Attaché ascertain that the Sponsor's offer and related declarations are false, the concerned subject could be sanctioned by relevant Authorities and any related benefits would cease to exist.
- 7.4 If for any reason not dependent on the Office of the Defence Attaché, the event(s) were not to take place, the Parties will decide by mutual agreement on means for compensation in case of goods and services already performed.
- 7.5 Pursuant to Art. 6, paragraph 2, of the Decree of 2 November 2017, n. 192 (cooperation with private entities), a specific clause will be inserted in the contract which allows the Office of the Defence Attaché to recede from it for foreign policy related motivations, upon a simple request, without conditions or limitations, at no charge with the exception of the interested party's right to a return of performance previously completed, and in excess of any completed actions. Should the contracting party not accept the inclusion of such clause, the sponsorship contract cannot be concluded.

Athens, _____

The Defence Attaché
(Col. AArn Pil. Maurizio ORTENZI)